

ELLEW
m a g a z i n e



Media Kit
PRINT / DIGITAL
FASHION / STAYCATION / BEAUTY
www.fllfashionweek.com/magazine



900



1.5K



8K



MODERN & LUXURY

FASHION / STAYCATION / BEAUTY
www.fllfashionweek.com/magazine

ABOUT FLLFW MAGAZINE

Our quarterly magazine showcases fashion inspiration for men and women looking for information on local events, travel, leisure, beauty, celebrities, charities, trends, eateries, music, design, and more. FLLFW Magazine features a diverse range of thriving businesses and emerging fashion brands including Fort Lauderdale Fashion Week designers, Kids Fashion Weekend. We collaborate with local and national brands for 4 days of high fashion runways as well as a quarterly Magazine Cover Release party with digital and print campaigns year round.

ABOUT FLL FASHION WEEK

FLL Fashion Week is Fort Lauderdale's premier fashion event offering an international platform for designers from the region to connect with media and buyers. Florentina West, a model and entrepreneur, founded Fort Lauderdale Fashion Week after her own experience in Miami's fashion scene which left her wanting a more inclusive environment for up-and-coming fashion designers and models. The environment of FLL Fashion Week is electric, full of artistic expression, body positivity, and the sophisticated glamour that can only be found in Fort Lauderdale, creating an inviting atmosphere for fashion experts and newcomers.



900



1.5K



8K



1.5K

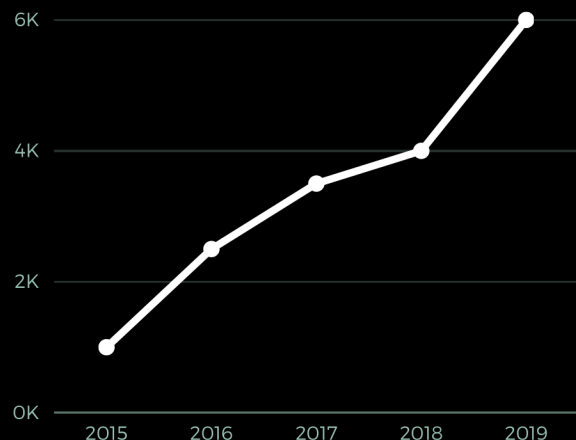


1K

STATISTICS

- ◆ 5 impressions per magazine.
- ◆ 2,500 impressions on the first week after being released.
- ◆ 3,500+ visitors per month on our main website.
- ◆ 38,000 email addresses.
- ◆ We send out emails every week regarding upcoming events & our digital magazine.
- ◆ 55 have visited and read the digital magazine 3 days after being released.
- ◆ More than 3,700 followers on our main FLLFW instagram platform.

- ◆ **Only CMYK**
- ◆ **300 DPI Resolution**
- ◆ **Extensions: .pdf, .indd, .psd or .ai**
- ◆ **Copy must be spell-checked and proofed.**
- ◆ **Ad design available upon request**





ABOUT FLLFW MAGAZINE

Our quarterly magazine leads the way in Fashion in Fort Lauderdale showcasing local events, travel, leisure, beauty, celebrities, charities, trends, eateries, music, design, and more. FLLFW Magazine features a diverse range of content including fashion features, Fort Lauderdale Fashion Week designers, Kids Fashion Weekend, and We collaborate with local and national brands for 4 days of high fashion runway as well as digital and print campaigns.

“Fort Lauderdale has emerged as one of the fastest growing markets for global trade with more than 40% of local businesses engaged in or supporting international commerce. The City remains at the forefront of South Florida's emerging “Internet Coast,”



900



1.5K



4.5K



1.5K



1K

AD & CAMPAIGN
SPACE AVAILABLE
FOR OUR NEXT
ISSUE

FLLFW
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CONTACT US TODAY

FASHION/ STAYCATION / BEAUTY
www.fllfashionweek.com/magazine

Contact: magazine@fllfashionweek.com \954.289.2538



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ADS PRICING

We pride ourselves on partnering with local and national brands and curating a meaningful environment and relationship for our readers. Our commitment to a carefully planned ad placement for your brands within our digital and printed editorial will ensure your companies brand will stand out in our FLLFW magazine.

SPREAD



\$1500
Width: 16.5"
Height: 11"
Bleed: 0.125"
Total Dimintions:
16.625" x 11.125"

FULL PAGE



\$400
Width: 8.5"
Height: 11"
Bleed: 0.125"
Total Dimintions:
8.625" x 11.125"



\$700
Width: 8.5"
Height: 11"
Bleed: 0.125"
Total Dimintions:
8.625" x 11.125"

**FULL
PAGE
BACK
COVER**

INSIDE FRONT COVER

\$800

INSIDE BACK COVER

\$800

\$150

- ◆ 3 AD Mock-ups
- ◆ 3 Revisions
- ◆ Print Ready PDF/JPEG

Event Booth **\$500**

Step & Repeat **\$500**

Event Photographer **\$500**

SOCIAL MEDIA

POSTS ON FLLFW/FLLFW MAGAZINE

Width: 1080px

Height: 1080px

\$100

DEDICATED EMAIL BLAST

Width: 600px

Height: 222px

\$350